

High Commission of India  
Dar es Salaam

**41<sup>st</sup> INDIA CARPET EXPO – Mega Virtual Exhibition from 27<sup>th</sup> to 31<sup>st</sup> January**

The Carpet Export Promotion Council of India, an apex body set up by the Ministry of Textiles, Government of India is organising its 41st INDIA CARPET EXPO – Mega Virtual Exhibition scheduled for 27-31 [January, 2021](#).

The Virtual Expo will be held live from 27<sup>th</sup> January to 31<sup>st</sup> January 2021 on its website at [www.indiacarpetexpo.com](http://www.indiacarpetexpo.com) and it is a great and unique opportunity for the Tanzanian Buyers to reach out to Suppliers of Handmade Carpets and other floor coverings all over India for ensuring business continuity.

Main features of the Mega Virtual Exhibition:

- Anywhere any time the show will run on the website and will be accessed at web browser on PC / Mobile / Tablet using innovative interactive technology creating user friendly virtual experience / environment.
- Seamless match making opportunity (pre-scheduled/approved meetings).
- Availability of Company and product videos to enhance the experience of the buying/sourcing.
- Chat and video conferencing facility to help easy interactions.
- Artificial Intelligence Driven Matchmaking for Exhibitors as per their requirements.
- Private Meeting rooms, personalized schedules.
- Products displayed with detailed specifications to facilitate sourcing.
- Webinars bringing speakers/experts to enhance knowledge and decision making.
- The online platform is totally secured and all data related to products and Exhibitors will be visible only to the Buyer.
- Online Chats & meetings with Exhibitors will also be totally secured and visible only to the Buyers.

The High Commission of India encourages all the prospective dealers/importers/distributors of Handmade Carpets and other floor coverings in Tanzania and to request them to register online to participate at the link <https://cepc.us17.list-manage.com/track/click?u=7e16ff36d2373847dc2fbb78b&id=387ce21d4f&e=08c8db6ade>

For further details visit CEPC website: <http://cepc.co.in/events>.