## **INDIASOFT EXHIBITION & CONFERENCE ON MARCH 24-25, 2020**

The Electronics and Computer Software Export Promotion Council (ESC) of India will be organising its 21st edition of ESC's flagship event – INDIASOFT – International IT Exhibition & Conference to be held on March 24-25, 2021 at New Delhi. The 20th edition of Indiasoft was a great success where over 500 foreign buyers from 50+ countries participated to network with 200 Indian IT companies.

Indiasoft 2021 will focus on new and innovative technologies and solutions from over 200 Indian companies from various important clusters of India participating at the event. The Indian IT companies will be showcasing world class software, solutions and services in various IT verticals including Customized Software Development, Artificial Intelligence (AI), AR/VR, Cyber Security, Cloud Computing, Blockchain, FinTech, Web & Mobile Application Development / Automation / Embedded Systems/ Digitization, Gaming & Animation etc.

The Council has decided to have a hybrid model of its next edition of Indiasoft, which include physical version as well as virtual platform version and would request prospective buyers to indicate their interest to join virtually or physically. The Government of India, through , ESC, would provide air fare reimbursement (economy excursion class, through the shortest / cheapest route) to the selected buyers upto an amount of USD 900 and is also subject to Registration / Delegate fee of USD 200 (plus 18% GST). However, the participation is complimentary for Virtual Buyers.

Further updates on the events will be updated regularly on the event website – [http://www.indiasoft.org]. For any further information/clarification, the interested participants may contact Mr. Gurmeet Singh, Executive Director, Electronics and Computer Software Export Promotion Council (ESC), New Delhi 110 020. INDIA. Tel: +91-11-47480000, email:info@escindia.com

Interested participants looking for world-class Software and Services from India can fill up the attached nomination form by 30<sup>th</sup> November, 2020 and send it to ESC for consideration and approval by the Indiasoft Organizing Committee.