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POWERING PROGRESS THROUGH PLASTICS

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THE GLOBAL PLASTIC PACKAGING EXPO & B2B EVENT



PLASTIWORLD®

The Global Plastics Packaging
Virtual Expo & B2B Event

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2021
VIRTUAL EVENT

www.plastiworld.org

Plastics are THE MATERIAL of choice in packaging for the sectors such as FMCG, Food & Beverages, Pharmaceuticals, Gifting, Agriculture, Industrial, Infrastructure and now E-commerce.



The India Packaging Market was valued at USD 50.5 billion in 2019, and it is expected to reach USD 204.81 billion by 2025, registering a CAGR of 26.7% during the period of 2020-2025



Packaging is the fifth largest sector in India's economy and is one of the highest growth sectors in the country.



The packaging industry in India is predicted to grow at 18% annually, with flexible packaging growing at 25% and rigid packaging at 15%



The rise of the Indian middle class, rapid expansion of organized retail, growth of exports, and India's rising e-commerce sector are further facilitating growth. According to the Indian Institute of Packaging (IIP), the packaging consumption in India has increased 200% in the past decade, rising from 4.3 kg per person per annum (pppa) to 8.6 kg pppa.

EXHIBITOR PROFILE

- Rigid Packaging Manufacturing Companies
- Flexible Packaging Manufacturing Companies
- Packaging Machine Companies
- Packaging Traders
- Packaging Importers & Exporters

VISITOR PROFILE

- FMCG
- Food & Beverage Companies
- Pharmaceutical Companies
- Gifting Companies
- E-Commerce Companies
- Agricultural
- Raw Material Suppliers

SEGMENTS

CONSUMER PACKAGING

- Agriculture packaging
- Compostable bags
- Corrugated sheets
- Courier Bags
- Eye wear
- Garment Hangers
- Garment packaging Accessories
- Jewellery Boxes
- Jewellery
- Nursery Bags
- PET Bottles & Jars
- Poly Bags - Grocery / Garbage Bags
- Self sealing bags
- Rope / Sutli
- Zip lock bags

INDUSTRIAL PACKAGING

- Box Strapping
- Bubble Films
- Cling Films
- Corrugated Sheets, Punnett
- Crates and Pallets
- EPS / Thermocol
- Liners
- Self - Adhesive Tapes
- Stickers / lables / transfers
- Thermoforming Trays
- Thin walled containers
- Woven Sacks

CONTAINERS AND CAPS & CLOSURES

- Bottles
- Caps & Closers
- Containers
- Cosmetic containers
- Drums
- FIBC Containers
- Flip Caps
- Jerry Cans
- Laminated Tubes
- Paint Buckets
- PET Preforms
- Rigid Packaging - Bottles, Drums
- Spray Pumps
- Wad & Washers

FILM

- Bags Rolls
- Barcoding Rolls
- Cling film
- Flexible Packaging - MLP
- Foam Sheets
- Labels
- Plastics Films - BOPP
- Plastics Sheets PP, PET, PVC, Etc
- Sachets
- Shrink Films
- Spout Bags
- Tamper proof packaging



BENEFITS OF VIRTUAL EXPO & B2B EVENT



Better Interaction
with your Target Audience
and Live Lead Generation



Connect with
Potential Buyers



Improved Conversion
rate, zero cost set up
and running costs



Unlimited **Opportunities**
to connect and share
product knowledge

Virtual B2B meetings with Buyers from NAFTA (US, Canada, Mexico), EU countries, ASEAN Bangladesh, Sri Lanka) and African countries such as Tanzania, Kenya, Ghana, South Africa etc .

PARTICIPATION COST

TARIFF ABSOLUTELY AFFORDABLE

PlastiWorld is an opportunity to brand your business at a cost lesser than a magazine advertisement, it will help you reach a far wider audience digitally.

NATIONAL TARIFF

Space Rental

- | | |
|--------------------------|----------|
| 1. Regular Stall / Booth | ₹ 25000* |
| 2. Premium Stall / Booth | ₹ 30000* |

*Note: 18% GST Applicable on tariff rate

INTERNATIONAL TARIFF

Space Rental

- | | |
|--------------------------|--------|
| 1. Regular Stall / Booth | \$ 450 |
| 2. Premium Stall / Booth | \$ 550 |

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