

## **Exhibition of electrical and allied industries - "ELECARAMA-2025" (22-26 February 2025, Greater Noida)**

Indian Electrical & Electronics Manufacturers' Association (IEEMA) is organising ELECARAMA-2025 – the 16th edition of world's largest standalone exhibition of electrical and allied industries, from 22nd to 26th February 2025, at the India Expo Mart Ltd., Greater Noida, Delhi NCR, India. ([Brochure](#))

IEEMA is organizing the 7th Reverse Buyer-Seller Meet (RBSM), ([Brochure](#)) concurrently with ELECARAMA-2025 exhibition, which is supported by the Department of Commerce, Government of India, under the Market Access Initiative (MAI) Scheme. IEEMA is inviting a total number of 600 buyers from countries in Africa, ASEAN, CIS & Russia, Europe, North-East Asia, North America, LAC, Oceania, SAARC and WANA.

### **All approved Buyers are eligible for:**

- Mandatory one-to-one meetings with Indian sellers at ELECARAMA-2025.
- Complimentary to and fro economy class air-ticket from the nearest international airport to New Delhi, India.
- Complimentary three nights hotel stay at Delhi NCR, for attending the event – includes all meals - breakfast & dinner (at hotel) Lunch (at RBSM venue).
- Complimentary Airport Transfers and daily transportation from Hotel-Venue-Hotel to attend the event.
- Visa Recommendation Letters to obtain Indian visa.

### **Targeted Buyer Profile:**

- Procurement Officials from Power Utilities, Railways, Metro Railways
- Ministry of Power / Energy Officials
- Energy Regulators
- EPC Contractors
- Electrical Consultants
- OEMs for component sourcing
- Large Corporate Houses
- Electrical Equipment Buyers