

## Press Release

A business seminar-cum-exhibition to promote Indian products and services in Zanzibar was held at Zanzibar Beach Resort on 20 February 2019. Mr. Hassan Khamis Hafidh, Deputy Minister of Trade & Industries of Zanzibar (Chief Guest), Mr. Ibrahim Raza, Member of Parliament, Mr. Taufik Salim Turkey, Chairman, Zanzibar National Chambers of Commerce, Industry & Agriculture (ZNCCIA), Mr. Sandeep Arya, High Commissioner of India to Tanzania and Mr. T. C. Barupal, Consul General of India to Zanzibar addressed the seminar. About 100 business persons from diverse fields such as banking, cottage industries, food processing, hardware, tourism, healthcare, education, hospitality, etc. attended the meeting. Indian companies in the area of electrical equipment, steel goods, vehicles, healthcare, education put up stalls at the venue and displayed their products/information to the visitors.

The event received encouraging response from the Zanzibar government, their Chambers of Commerce & Industry, business persons and participating companies. It is expected that the event will promote and expand India-Tanzania commercial linkages.

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